



# Education and Awareness Team Minutes

January 9<sup>th</sup>, 2018, 1-2 p.m.

Dan Leong, Team Lead

**Attendees: Dan Leong (Team Lead), Carolyn Gaughan, Katie Heggemeier, Cindy Olson-Burgess, Connie Satzler, Barbara VanCortlandt**

1. Welcome and Introductions: Dan welcomed the group and called the meeting to order.
2. Updates:
  - a. *Kansas Child* magazine article on influenza should be coming out soon.
  - b. Influenza trends: Spikes in influenza rates have been in the news. Influenza/pneumonia is in the top 10 causes of death.
1. 2018 Legislative Event on January 24<sup>th</sup>: The Team reviewed progress and plans.
  - a. Topeka Capitol Plaza Hotel. Same day as KAFP's Advocacy Day and same location as KAFP's reception. Carolyn: KAFP currently has 64 members registered for advocacy day. IKC and KAFP will work to coordinate the program portion of the evening.
  - b. Promotion: Sent out both electronic and paper invitations.
  - c. Guest speaker: Representatives from Kendra's Legacy Foundation.
  - d. Flu vaccines: Will be offered, utilizing legislator's insurance. They will not be able to offer the high dose. Team recommendation: If 65+, go ahead and give them the shot (otherwise, it is a missed opportunity); explain that they should get the high dose next year. Cindy is happy to help with talking with people about the vaccine; she can assist the health department, if they would like. Team recommends that the flu vaccine be offered whether or not we know ahead of time that there are people who want the shot. Do not require an RSVP for the immunization. It is worth it for them to be there and ready to give out immunizations. Be sure to thank Shawnee County Health Department for their assistance.
  - e. Dr. Greg Lakin has just been named medical director for KDHE. He was a legislator. Extend him a special invitation and introduce him at the event. Check with Jennifer VandeVelde from KDHE on how to extend this invitation.
  - f. In general, acknowledge key attendees, such as committee leadership.
2. Community HPV Education ("Someone You Love") Events: The Team discussed opportunities related to Community HPV Education/Someone You Love Events and related ideas.
  - a. Dan: Patient Advisory Council at Via Christi is in the planning/discussion phase about such an event. They are interested in a potential partnership with the school district, similar to what Shawnee County did. If this is not possible, then they will make it available at the hospital to the general public. Looking at opportunities for showings throughout 2018.
  - b. Barbara: Michelle Mieses with Oral Health is not on the call today but is interested in pursuing this.
  - c. We offered a showing after one IKC meeting, would we want to do another one? The length of the video is an issue.
    - i. Iowa videos: Instead, consider showing and promoting the Iowa videos, which are shorter. These could be shown on iPads at conferences, or we could encourage offices to show the videos on TVs or tablets in their offices.

Full HPV Survivor Video	<a href="http://bit.ly/iasurvivors">http://bit.ly/iasurvivors</a>
Emily	<a href="http://bit.ly/iasurvivoremily">http://bit.ly/iasurvivoremily</a>
Shawna	<a href="http://bit.ly/iasurvivorshawna">http://bit.ly/iasurvivorshawna</a>
Jon	<a href="http://bit.ly/iasurvivorjon">http://bit.ly/iasurvivorjon</a>
Steve	<a href="http://bit.ly/iasurvivorsteve">http://bit.ly/iasurvivorsteve</a>

- ii. Customized videos: We could consider developing or customizing videos.
  - iii. Another option: Lady Ganga, Nilza's Story: <https://www.ladyganga.org/>  
<https://www.youtube.com/watch?v=u5yMCzx0ctU> - maybe consider doing this for the immunization conference.
  - d. Carolyn: KAFP would be happy to send out note with a link and encourage providers to utilize these in their office or on their website.
  - e. National launch for Mission HPV Cancer Free, an ACS campaign. Opportunities to partner on this and continue focusing on the cancer prevention side.
3. TDAP Toolkit is Live on IKC Site: <http://www.immunizekansascalition.org/tdap-toolkit.asp>
- a. Ties in with bundling, announcements.
  - b. Promotion: Team recommends the softer launch now, then hit during immunization conference. Recommend consulting KDHE on this as well.
4. 2018 Conferences
- a. See list of conferences. Look at prioritizing for the upcoming year. All are important, but given budget and time constraints, identify those of highest priority.
  - b. Ideas for input including a survey or team members or checking with the full IKC on priorities. Team recommended that input from full IKC would be helpful. We also want to continue to recruit exhibit workers from the full IKC.
  - c. Carolyn: one possibility to save \$ may be to join IKC's booth with KDHE's booth.
5. Other Business – No other business.
6. Next Meeting: IKC Meeting on February 2<sup>nd</sup>, then Team Meeting on Tuesday, February 6<sup>th</sup>
7. Adjourn: Dan thanked everyone and adjourned the meeting.